

UOW College Hong Kong / Community College of City University
Student English Enhancement Unit (SEE U)
Daily English Practice

Week 2

#58 Go Get Your Daily Fix of Caffeine

Skills/ Objectives: Listening and speaking

PART 1: Before you watch...

Preparatory questions

1. Are you addicted to a certain kind of drink?
2. What does the term “coffee culture” mean to you?
3. Is a HK\$26 Coffee of the Day worth every dollar it costs?
4. From the vocabulary list below, can you find one appropriate word to complete this sentence?
Say the word “Starbucks” and the _____ of a freshly brewed coffee immediately springs to mind.

Vocabulary

1. Seek (verb): to find
2. Brew(ing) (verb): to make a hot drink
3. Vision (noun): an idea or a mental image
4. Nationwide (adjective): happening in all parts of a country
5. Expedient (adjective): useful in a particular situation

Answer(s) to the relevant questions above will be provided in the next exercise.

Answers to relevant questions in the preceding set of exercises:

Question 3:

The word is “inventory.”

PART 2: Video

This video explains how a coffee producer revolutionized the making of coffee back in 1849.

How Coffee Got Quicker (click the link below to watch the video)

<https://ed.ted.com/lessons/how-coffee-got-quicker-moments-of-vision-2-jessica-oreck#watch>

(Source: TED Ed)

PART 3: Speaking

Did you notice how often people in Hong Kong say “Starbuck” (as opposed to “Starbucks”)?

Learn how to pronounce it properly here:

<https://www.youtube.com/watch?v=PeuH0LrlEpw>

PART 4: Learn further

1. It all started in 1971...

“Our Heritage” introduces you to the brief but glorious history of Starbucks.

<http://www.starbucks.com.hk/about-us/our-heritage/>

2. It is fair to say that Starbucks has penetrated the global market of coffee lovers. Now watch this video that describes how Australia has resisted the spell (and so has Italy).

<https://ed.ted.com/featured/qeVRVM1s>